



SIAL Paris

Paris, France
October 21-25, 2018

Every two years, Paris becomes the meeting center for thousands of business visitors coming from all over the world for SIAL Paris. This tradeshow is one of the largest and most acclaimed food and beverage fairs in the world, bringing together buyers and sellers in the one and only City of Light.

In the 2016 edition of SIAL Paris, 7,000 participants had the chance to exhibit their products to 155,000 business visitors from more than 200 countries in the European Union, Asia, the Middle East, North and South America and Africa. Register with SUSTA and don't miss this opportunity to present your products to thousands of trade visitors. Regardless of which international market your company is targeting, you can address key buyers here!

Participation Fee: \$7,300; \$300 discount if register & pay before March 1, 2018

Fee Includes:

- 9 square meter furnished booth space within the U.S. Pavilion
 - Sample shipping of up to 100 lbs. gross weight (which includes the weight of all packing materials) from a US consolidation point to the show using SUSTA's designated freight forwarder*
- *Fresh/frozen/chilled products may be subject to separate allowances.

Registration Deadline: July 20th, 2018 (No refunds for cancellation after this date)

INDUSTRY FOCUS: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

PRODUCT DESCRIPTION (suitable products for event): Convenience Foods, Beverages, Frozen Foods, Natural/Healthy/Organic, Meat & Poultry, Seasonings/Sauces, Nuts and Dried Fruit

50% CostShare: Apply now for 50% CostShare to request 50% reimbursement of booth fee, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

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